

FAMily Days

at the

FAM FRESNO
ART MUSEUM



**Support the Arts by supporting this
free event for the entire
community!**

Two weekend days every year.
Sponsor one or both events!

My kids and I had a great time
during the Family Day event. We
enjoyed the scavenger hunt and
the arts and crafts. Everyone
working the event was so
friendly. Fresno is fortunate to
have this art museum and we
need to support it.
Rebecca Ashjian
5 star Google review

FAMily days are fun, free events held at the Fresno Art Museum!

FAMily Days are one of the Museum's most popular programs. First implemented in 2004 as an outreach initiative, FAMily Days have drawn crowds between 300 to 1,000 attendees, many of whom are first time museum visitors. This event acts as a wonderful introduction to the Museum, as well as encouraging return visits and increasing membership. FAMily Day is a free event designed to be a fun, safe, and a welcoming environment for both children and adults of all ages to learn, explore, and engage in the arts through a variety of activities.



Child participating in Art Treasure Hunt

FAMily Days occur two times every year, once during each exhibition season, usually on a Sunday from 11 am to 4 pm. Each one provides an opportunity for anyone to visit the Museum for free. One is held in the spring, usually in April or May, and a second is held during the holiday season. Both events are attended by families and individuals from the community and nearby cities. Some of the families of the 6,000 Fresno Unified School District (FUSD) third graders that visit us annually come to see a special

exhibition in the Museum's classroom of art created by their children through the *Any Given Child/Art of the Word Project*. The event is widely promoted by FUSD and the Office of the Fresno County Superintendent of Schools.



Flyer from past event

FAMily Days include art projects in our classroom; an art treasure hunt in the galleries with prizes; entertainment in the Bonner Auditorium and/or in the Lobby, Sculpture Garden, or Museum Plaza; food and other vendors in the Sculpture Garden or on the Museum Plaza; and more. Past FAMily Days have featured puppet shows, magicians, every sort of music imaginable, storytellers from the Fresno County Public Library, art demonstrations, book giveaways and signings, dance troupes, performances by children's choirs and orchestras, chalk mural painting, and during the holiday event, a visit with *the real* Santa Claus.

We hope that you will make it possible to help us welcome the community into the Museum and provide everyone with a positive, memorable, and fun art experience that will bring them back to the Museum again and again.

Please contact Susan Yost Filgate at 559-441-4221 x101 or susan@fresnoartmuseum.org for more information.

Fresno Art Museum
2233 North First Street
Fresno, CA 93703
www.fresnoartmuseum.org



Alyssa Witrado and Friends from the 22nd Season of NBC's *The Voice* perform in the Sculpture Garden

FAMily Day **Annual Sponsor** \$5,000 for two events

Event Benefits:

- If provided, your company banner prominently displayed at each event as a sponsor
- Listed as a sponsor on all promotional materials about the event, where possible
- Booth or opportunity to distribute information about your company or organization during the event

Promotional Benefits:

- Company/organization logo prominently displayed on all printed advertisements, press material (PSA's, posters, flyers, banners, etc.)
- Logo displayed on FAM website under FAMily Day event
- Logo on Treasure Hunt/Schedules distributed at event
- Logo displayed on FAMily Day ad in weekly eNews newsletter to over 5,000 individuals
- Sponsorship mentioned on FAM's Facebook & Instagram pages



Sample of Art Treasure Hunt

FAMily Day **Spring Season Sponsor** **OR FAMily Day Winter Holiday Sponsor: \$2,500 for one event**

All the same benefits as listed above, but only applies to

one event.

Please choose the event you prefer to sponsor or allow us to choose for you.

Showing off art projects

What do your sponsorship dollars pay for?

- Free admission for everyone on FAMily Day
- Additional education and other Museum staff members to run the art projects and provide information on the exhibitions to our visitors
- Snack & water and/or food truck vouchers for staff and volunteers
- Extra security (four extra guards hired for each event)
- Art supplies for family art projects
- Entertainment by both professional artists and entertainers, piano tuning, A/V specialist for Bonner Auditorium, and stipends for student performance groups
- Printing of promotional flyers
- Printing of *Art Treasure Hunts* and participation prizes





Yes, I want to support FAMily Day in 2026!

Event Sponsorship Form

Name: _____

Contact Person: _____

Company or Organization Name _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____ Cell Phone or Evening Phone: _____

Email: _____

☐ FAMily Day Annual Sponsor (both 2026 events) \$5,000

☐ FAMily Day Spring 2026 Season Sponsor \$2,500

☐ FAMily Day Winter Holiday 2026 Sponsor \$2,500

☐ Enclosed is my check for \$_____

☐ Please invoice my company using P.O. # _____

☐ Charge my credit card \$_____: ☐ Visa ☐ Master Card ☐ AMEX ☐ Discover

Card No.: _____

Name on Card: _____

Expiration Date: ____/____ Billing Zip Code: _____ CVV Code: _____

Signature: _____ (Must be signed for credit card charge.)

Please mail, email, or fax completed form to:

Fresno Art Museum, Attn. FAMily Day, 2233 N. First Street, Fresno, CA 93703

You may contact susan@fresnoartmuseum.org or call 559-441-4221 x101 for more information.

Please email a high resolution version of your logo (300 dpi, ai or eps, and RGB file preferred) to susan@fresnoartmuseum.org along with any requirements you may have for use of your logo.