



Yes, I want to support FAMily Day! Event Sponsorship Form

Name: _____

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Time Phone: _____ Cell Phone or Evening Phone: _____

Email: _____

- FAMily Day Annual Sponsor (both events) \$5,000
- FAMily Day Spring Season Sponsor \$2,500
- FAMily Day Winter Holiday Sponsor \$2,500
- Enclosed is my check for \$_____
- Please invoice my company using P.O. # _____
- Charge my credit card \$_____: Visa Master Card AMEX Discover

Card No.: _____

Name on Card: _____

Expiration Date: ____/____ Billing Zip Code: _____ CVV Code: _____

Signature: _____ (Must be signed for credit card charge.)

Please mail, email, or fax completed form to:
Fresno Art Museum, Attn. FAMily Day, 2233 N. First Street, Fresno, CA 93703
You may contact susan@fresnoartmuseum.org or call 559-441-4221 x101 for more information.

Please email a high resolution version of your company logo (300 dpi, ai or eps, and RGB file preferred) to susan@fresnoartmuseum.org along with any requirements you may have for use of your logo.

FAMily Days

at the



**Support the Arts by supporting this
free event for the entire community!**

Two weekend days every year.
Sponsor one or both events!

FAMily days are fun, free events held at the Fresno Art Museum!

FAMily Days are one of the Museum's most popular programs. First implemented in 2004 as an outreach initiative, FAMily Days have drawn crowds between 300 to 1,000 attendees, many of whom are first time museum visitors. This event acts as a wonderful introduction to the Museum, as well as encouraging return visits and increasing membership. FAMily Day is a free event designed to be a fun, safe, and a welcoming environment for both children and adults of all ages to learn, explore, and engage in the arts through a variety of activities.



FAMily Days occur two times every year, once during each exhibition season, on a Saturday or Sunday from 11 am to 4 pm. Each one provides an opportunity for anyone to visit the Museum for free. One is held in the spring, usually in April or May, and a second is held during the holiday season. Both events are attended by families and individuals from the community and nearby cities. Some of the families of the 6,000 third graders that visit us annually come to see a special exhibition in the Museum's classroom of art created by their children through the *Any Given Child/Art of the Word Project*. The event is widely promoted by Fresno Unified School District and the Fresno County Superintendent of Schools.

FAMily Days include art projects in our classroom; an art treasure hunt in the galleries with prizes; entertainment in the Bonner Auditorium and/or in the Lobby, Sculpture Garden, or Museum Plaza; food and other vendors in the Sculpture Garden or on the Museum Plaza; and more. Past FAMily Days have featured puppet shows, magicians, every sort of music imaginable, storytellers, art demonstrations, book giveaways and signings, dance troupes, performances by children's choirs and orchestras, chalk mural painting, and during the holiday event, a visit with *the real* Santa & Mrs. Claus.

We hope that you will make it possible to help us welcome the community into the Museum and provide everyone with a positive, memorable, and fun art experience that will bring them back to the Museum again and again.

Please contact Susan Filgate at 559-441-4221 x101 or susan@fresnoartmuseum.org for more information.

Fresno Art Museum
2233 North First Street
Fresno, CA 93703
www.fresnoartmuseum.org



FAMily Day Annual Sponsor \$5,000 for two events

Event Benefits:

- If provided, your company banner prominently displayed at each event as a sponsor
- Listed as a sponsor on all promotional materials about the event, where possible
- Booth or opportunity to distribute information about your company during the event

Promotional Benefits:

- Company logo prominently displayed on all printed advertisements, press material (PSA's, posters, flyers, banners, etc.)
- Logo displayed on FAM website under FAMily Day event
- Logo on Treasure Hunt/Schedules distributed at event
- Logo displayed on FAMily Day ad in weekly eNews newsletter to over 5,000 individuals
- Sponsorship mentioned on FAM's Facebook & Instagram pages



FAMily Day Spring Season Sponsor OR Winter Holiday FAMily Day Sponsor \$2,500 for one event

All the same benefits as listed above, but only applies to one event. Please choose the event you prefer to sponsor or allow us to choose for you.

What do your sponsorship dollars pay for?

- Free admission for everyone on FAMily Day
- Additional education and other Museum staff to run the projects and provide information on the exhibitions to our visitors
- Snack & water or food truck vouchers for staff and volunteers
- Extra security (one security guard for every 50 people on site)
- Art supplies for family art projects
- Pays for entertainment by both professional artists and entertainers and stipends for student performance groups
- Printing of promotional flyers
- Printing of Art Treasure Hunts and participation prizes

