

ArtSmart

Professional Development

A Professional Development Program for educators. . .

. . . or anyone who wants to be **ArtSmart!**

(Developed by FAM through generous grants from the Bonner Family Foundation)

- Discover art in a whole new way.
- Teachers will learn innovative and exciting ways to integrate art to work with the new Common Core Standards.
- Learn techniques to teach students the basic elements of art.
 - Gain confidence viewing and discussing art.

ArtSmart is a standards-based program created by the **Fresno Art Museum (FAM)** with the unique needs of Central Valley Educators in mind.

All sessions are taught by Dr. Terry Allen (host of PBS series, “Art Is”).

Participants receive eight hours of instruction, all materials, and a lesson plan CD.

**To Schedule a Session for your school or group,
please contact:**

Susan Yost Filgate, Education Coordinator
Fresno Art Museum
2233 N First Street, Fresno, CA
susan@fresnoartmuseum.org
559.441.4221 x101

\$149 Museum Members
\$199 Non-Members*



Seminars are fun, lively, eye opening, informative and guaranteed to bring out your creativity!

Most importantly, participants do not need to be artists to benefit from this program. At the end of the eight hours, classroom teachers will have what they need to introduce art into their classroom and improve student performance. Artists will have a new insight into possibilities. If you're neither a professional teacher nor an artist, you will leave with a whole new understanding and appreciation of art and art processes that you can share with your own children or use to kick-start your own creative endeavors.

FAM FRESNO
ART MUSEUM

Advancing the Arts through education!

*Includes \$50 credit towards:

- A two year Museum Membership for a single student, educator, or retired person (62 & over) OR
- An individual (non-educator) Museum Membership for one year, OR
- A student, educator, or retired couple Museum Membership for one year.
- Or \$50 may also be used as credit towards an annual Family Membership level or above.

Pricing based on a minimum of ten participants.

What is ?

The ArtSmart Program consists of a series of standards-based lesson plans which link the core subjects of math, language arts, social studies, and science to the visual arts. The lessons are currently being revised to include the Common Core Standards.

ArtSmart lessons will transform the way teachers use art in the classroom, building on a foundation of arts education and moving forward with innovative lesson plans, teaching techniques, and developmental concepts.

This program will advance student and teacher understanding and appreciation of the visual arts while supporting Common Core Standards through Visual Thinking Strategies (VTS).

Additional benefits for a teacher who is trained to use ArtSmart in their classroom:

- Gives teacher another tool to teach thinking and communication skills through visual literacy.
- Measurably increases student observation skills, evidential reasoning, speculative abilities, and the ability to find multiple solutions to complex problems.
- Uses eager, thoughtful participation to nurture verbal language skills and writing assignments that assist with the ability to transfer thought from oral language to written.
- ArtSmart lessons can encourage student use of the Internet to develop independence and computer skills.
- Integrating the arts into the classroom on a regular basis produces enhanced verbal and thinking skills in all students, from those with language or other challenges to high achievers.
- Teachers learn skills to feel comfortable and confident around art and will encourage museum visits to underscore connections to art and to integrate a community resource into their students' lives.
- Arts integration generally helps to improve test scores in math, reading, and writing.

Our ArtSmart Professional Development Instructor:

ArtSmart Professional Training Classes are taught by **Terry W. Allen, Ed.D.**, a retired elementary school principal whose entire life changed when he attended an art education training session with the J. Paul Getty Museum. Art education became his passion and for over 25 years Dr. Allen has worked to keep art in the schools. He believes that the arts provide a meaningful context for learning in other subject areas, and the arts put the visual, auditory, and kinesthetic learning styles into an integrated form that includes, among other things, higher order thinking and problem-solving.

Dr. Allen has served as a consultant to the Fresno Art Museum's ArtSmart program and the Fresno County Office of Education's BTSA Program. He teaches arts education at CSU Fresno and Fresno Pacific University in the student teaching program. He is also the creator and host of the PBS television series, "Art Is".

For more information, please contact:

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