

Arts and Culture for All!

Support the
"Fresno for Parks
(and Arts and Culture)
Measure."

An initiative for the
November 2018 ballot to fund
parks along with arts and culture
in the City of Fresno!

**Fresno for
ARTS**

"Part of the Fresno for Parks" Initiative

Informational Meeting:

Wednesday, May 9, 2018
5:30 - 7:00 pm



2233 North First Street | Fresno

ALL ARE INVITED—arts and cultural organizations, artists, art supporters, students, educators, community folks from ALL of Fresno!

Hear an update on the Campaign and learn the basics on the measure for the November 2018 election:

- this is a special measure for the City of Fresno
- will potentially raise \$4.5 million PER YEAR for 30 years for arts and culture

Learn how you can help:

- gather signatures to qualify for the November ballot
- spread the word on how vital arts and culture are for Fresno

We want to continue to grow the arts and culture community of Fresno (and the surrounding communities) and build an inclusive movement for all.

We hope to build a vital and vibrant Fresno Arts and Culture NETWORK!

How will the funds be spent? The COMMUNITY will determine that through a process of creating a "Cultural Arts Master Plan" for the City of Fresno when this measure is passed.

In the meantime, let's dream of some possibilities...

Imagine festivals every month branding a new Fresno full of arts and culture and life.

Imagine collaborations between musicians and visual artists along with florists and culinary artists making Fresno a unique cultural destination.

Imagine museums and historical groups partnering with folk and traditional arts, working with filmmakers to capture our valley from our own POV.

Imagine poets and writers with photographers, architects, and stylists in a unique exhibition of the everyday art of life.

Imagine a new creative economy for Fresno with students and art educators pioneering new innovation and design thinking—to see creativity before dollar signs.