

What the ArtSmart Enrichment Program offers:

- A visual art curriculum based on California State Standards for Visual Arts. Lessons tie in with the Common Core through the use of visual art to explore subjects like math, language arts, and science.
- Skilled, ArtSmart-trained art instructors that truly enjoy working with children.
- Grade/age appropriate lessons.
- An opportunity for children to expand and explore their creativity and build their confidence.
- A way to build critical thinking skills, communication skills, and visual literacy, as well as greatly enhance verbal and thinking skills in all students, from challenged and non-English language learners to high achievers.
- Lessons that are designed to increase observation skills, evidential reasoning, speculative abilities, and the ability to find multiple solutions to complex problems.
- An active, thoughtful participatory environment that nurtures oral language skills that can transfer to written language.

Call us and ask about ArtSmart Professional Training Seminars and bring ArtSmart into your classroom everyday!



“Classrooms which emphasize the performing and visual arts contribute to the development of a student’s mind, body, and spirit and increase appreciation of the world, expand critical thinking, build vocabulary knowledge, and stimulate inquiry and curiosity for the Arts.”
— Webster Elementary Teacher
Fresno, CA



“Arts education fosters bright, creative, and socially engaged students who will grow up to be our next leaders, parents, teachers, artists, and engineers. Their innovative ideas will shape industries; their creative thinking will find out-of-the-box solutions for a global society, and will provide students with a way to understand themselves and have a sense of belonging.”
— Jane Chu, Chair
National Endowment for the Arts

For more information, please contact:



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Advancing the Arts in Education



*After-School
& In-School
Visual Art
Enrichment
Program*

created by



ArtSmart ~ *Advancing the Arts in Education*

What is ArtSmart?

ArtSmart is a standards-based visual art enrichment program created by the Fresno Art Museum. Lessons can be customized to work with the Common Core curriculum.

ArtSmart lessons were created to tie the core subjects of math, language arts, and science to the visual arts. The lessons explore the six basic elements of art: 1) line, 2) shape, 3) color, 4) form, 5) texture, and 6) space, while delving into social issues like good citizenship or trustworthiness, math concepts such as geometry or fractions, language art lessons that explore writing and develop vocabulary, or science lessons that help children explore the natural world.

The **ArtSmart** innovative lesson plans will enrich your students' understanding and appreciation of the visual arts, give them an opportunity to think creatively and develop art-making skills, all while supporting core curriculum standards.

ArtSmart classes are taught by specially Museum-trained teaching artists and are offered through the Museum as part of after-school programs or in-class lessons.

ArtSmart was created in partnership with the Fresno County Office of Education, Fresno County Public Library and was sponsored by a generous grant from the Bonner Family Foundation.

Program Information

- Classes are available at your site for children from Kindergarten through 6th grade.
- In-School Programs are available for individual classrooms, one-time, or multiple visits.
- After-School Programs are available between the hours of 2 pm and 6 pm.
- 50 minute to one hour sessions.
- The fee is only \$75 per hour, two hour minimum in Fresno, three hour minimum outside City limits, plus mileage. All art supplies are included for up to 20 students per hour; additional students, add \$3 each to the hourly rate.

The Fresno Art Museum also offers project-based classes for middle and high school students. Please inquire and we can design a plan for your school.

FAM Art Instructors use **Visual Thinking Strategies** (VTS), a research-based teaching method shown to improve critical thinking and language skills through looking at and discussing visual images or objects, while encouraging participation and building self-confidence through observation. VTS trained facilitators ask three key questions when looking at art:

1. What is going on in this picture/sculpture?
2. What do you see that makes you say that?
3. What more can you see?



Program Staff

ArtSmart instructors are teaching artists. Each has been specially trained by the Fresno Art Museum to teach the Art Smart curriculum. Each instructor has been cleared to work with children through the DOJ and FBI database.

What is an ArtSmart Student?

- A student who understands basic art concepts.
- A student who can express himself/herself in an artistic manner.
- A student who is confident when discussing and looking at artwork.
- A student who can appreciate the artistic endeavours of others.
- A student who can make informed aesthetic decisions in everyday life.